



**Name** : Eduard Sherban  
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## Summary

Experienced Digital Marketing Specialist with with more than three years industry experience in developing SEO, PPC, Social, Email campaigns.

A clear communicator with a background in programming and digital media, I have a passion for optimising Digital campaigns to achieve business goals and a talent for improving website traffic with my creative approach and thorough research and analysis.

## Experience

### Digital Marketing Manager

Dec 2015 - Till

Kiwi Education

- Improve a company's organic search results
- Managing Google AdWords campaign
- Managing Social media accounts of the company
- Content management
- Managing email campaigns

### SEO Specialist

Dec 2013 - Nov 2015

Internet marketing agency CreativeSEO

### SEO Specialist

Jun 2013 - Nov 2013

Bang bang

### SEO Specialist

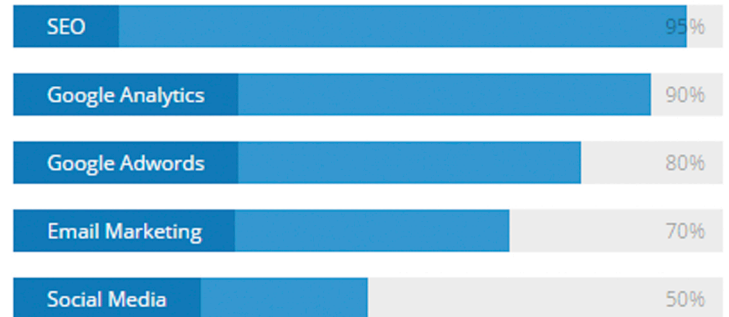
Jun 2011 - March 2013

Uatrade

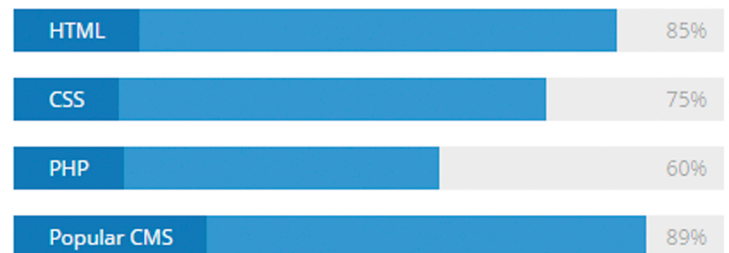
Combined overview of roles and responsibilities for CreativeSEO, Bang bang and Uatrade:

- Keyword analysis
- Website optimization
- Making strategies for Off page optimization
- Making strategies for On page optimization
- Logging and monitoring projects progress
- Review of traffic reports using Google Analytics

## Digital Marketing Skills



## Programming Skills




## Design Skills





## Office Skills



## Education


**Graduate Diploma Level 7 - Internet development and digital media**  2015 - 2016

 Internet development and digital media

**Bachelor of Software Engineering**  2009 - 2013

 Odessa State Polytechnic University

## Certifications

**Analytics Certification**  2016 - 2017

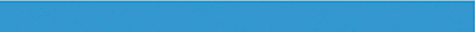
 Google Analytics

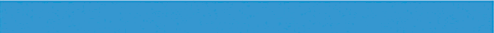
**AdWords Search Certification**  2016 - 2017

 Google AdWords

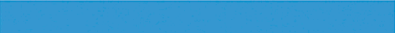
## Language Skills

English  80%

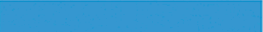
Ukrainian  90%

Russian  90%

## Hobbies And Interests

Outdoor Activities  90%

Snowboarding  80%

Travelling  60%